

Kelsey Hoppe

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Experience

Producer/Editor

Sinclair Broadcast Group, Los Angeles, CA (*May 2020 – Present*)

- ◆ Edit video content for broadcast and streaming networks (CHARGE, COMET, and TBD) in a deadline driven environment.
- ◆ Write, produce, edit, and package engaging promos for linear experiences.
- ◆ Direct and supervise audio engineers, voice-over talent, and all other A/V requirements.
- ◆ Collaborate effectively with graphic designers to achieve creative goals.

Editor

Pilot Westside, Los Angeles, CA (*Nov 2018 – April 2020*)

- ◆ Edited promos and behind-the-scenes content for broadcast, online, and streaming services.
- ◆ Delivered completed media in diverse formats and codecs, meeting client specifications.
- ◆ Conducted color correction to enhance visual aesthetics.
- ◆ Organized and ingested assets into AVID and Adobe Premiere for efficient workflow management.

Post-Producer

Pilot Westside, Los Angeles, CA (*April 2017 – Nov 2020*)

- ◆ Created string outs and selects sequences, ensuring effective storytelling and flow.
- ◆ Oversaw quality control and final deliveries for broadcast, cable, and streaming services.
- ◆ Sourced digital media for sizzles, reels, and pitches, contributing to successful client presentations.
- ◆ Assisted the Systems Administrator with hardware and software management.
- ◆ Troubleshoot AVID and Adobe Premiere technical errors, ensuring uninterrupted post-production workflows.
- ◆ Conducted music searches in approved libraries, selecting appropriate tracks for enhanced content engagement.
- ◆ Generated proxies for offline edits, optimizing editing efficiency.
- ◆ Logged footage accurately to facilitate easy retrieval and organization.

Director of U.S. Operations & Post-Production

The Australian Institute for Performing Arts, Los Angeles, CA (*May 2012 – April 2017*)

- ◆ Organized, logged, and ingested footage, ensuring efficient asset management.
- ◆ Edited and color-corrected footage using Avid Media Composer.
- ◆ Delivered completed footage in various formats, meeting project requirements.
- ◆ Interviewed and hired independent contractors for shoots, assembling competent production teams.
- ◆ Executed graphic design work for company promotions using Adobe Photoshop.
- ◆ Updated company website using WordPress, maintaining an appealing online presence.

Education

Emerson College, Boston, MA (*Graduated Magna Cum Laude May 2012*)

Major: Visual Media Arts: Post-Production

Minor: Business Studies

Skills

Proficient in: Avid Media Composer, Adobe Premiere, Adobe Media Encoder, Adobe Photoshop, Adobe After Effects, Wordpress, Microsoft Word, Outlook and Excel