

KELSEY HOPPE

Senior Video Editor | Creative Producer | Writer

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PROFILE

Senior Video Editor with extensive experience editing trailers, promos, sizzles, and multi-platform creative for streaming, broadcast, and digital. Strong storytelling instincts with a background in creative producing, writing, sound design, and finishing workflows. Skilled collaborator known for elevating narrative, pacing, and music integration across genres including sci-fi, horror, comedy, and crime.

CORE EXPERTISE

Trailer & Promo Editing • Story Structure & Pacing • Scriptwriting • Sound Design & VO Direction • Color & Finishing Supervision • Motion Graphics Integration (MOGRT) • Social, Digital & Broadcast Deliverables • Cross-Functional Collaboration • Multi-Platform Versioning & QC

EXPERIENCE

SINCLAIR BROADCAST GROUP — Los Angeles, CA

Editor / Creative Producer / Writer | 2020–Present

- Edit and produce trailers, promos, sizzles, and 360° campaign content for 4 national networks.
- Oversee post workflows including VO direction, sound design, color, QC, and final delivery.
- Develop scripts, tone, and multi-platform assets including vertical social-forward edits.
- Partner with designers, producers, and creative leads to maintain brand consistency and elevate storytelling.
- Key IP: Buffy the Vampire Slayer, The X-Files, Key & Peele, CSI: Miami, CSI: NY

PILOT WESTSIDE — Los Angeles, CA

Editor / Post Producer | 2017–2020

- Edited promos, sizzles, BTS, and branded content for broadcast and streaming.
- Led editorial direction, music integration, pacing, and narrative structure.
- Executed color correction, sound design, and multi-platform delivery.

AUSTRALIAN INSTITUTE FOR PERFORMING ARTS — Los Angeles, CA

Director of U.S. Operations & Post-Production | 2012–2017

- Produced and edited educational and promotional content across digital formats.
- Managed full post pipeline, supervised freelancers, and ensured technical delivery standards.

KEY SKILLS

Adobe Premiere (Expert), Avid, After Effects (MOGRT workflows), Media Encoder, VO Direction, Sound Design, Creative Copywriting, Campaign Ideation, Color Grading, QC, Multi-Aspect Delivery

EDUCATION

Emerson College — B.A. Visual Media Arts: Post-Production (Magna Cum Laude)
Minor in Business Studies